

Kerry SOUTHERN-REASON



YOUR LOCAL VOICE FOR FOUR MARKS & MEDSTEAD WARD Including the villages of Chawton, Four Marks and Medstead

Dear Resident,

I am delighted to have the opportunity to represent you, the residents of my home, Four Marks, Medstead and Chawton, at the East Hampshire District Council by-election on Thursday 15th February.

My roots here run deep. My grandparents made their home in Boyneswood Close in the 1940s and I've spent 33 years in our village, living on Station Approach, so I am writing to you not just as a candidate, but as a fellow resident who has shared and cherished life in our beautiful community and the only candidate actually living in the ward.

I believe that being a local is incredibly important. Every change impacts every one of us, so I will be fighting for this area alongside your other two Conservative councillors. The Conservative leadership at EHDC has already committed £1.25 million to support community infrastructure development in this ward, and if elected I pledge to continue fighting for further investment.

What drives me is relentless energy and a genuine desire to make a difference. Like you I want more homes that our children can afford, as well as stronger action on blights such as potholes, speeding, littering and fly-tipping. Whilst I can't promise to solve every one of these problems, please give me the opportunity to fight them on your behalf to maintain our beautiful villages.

Let's embark on this journey together, with hope and determination, to create a community where every voice is heard, and every person is valued.

I look forward to your support and trust.

Kerry Southern-Reason

**Conservative candidate for Four Marks & Medstead Ward
of East Hampshire District Council**



I am privileged to endorse Kerry as your local Conservative candidate for Four Marks & Medstead Ward. She is a person of honesty and integrity who is committed to her community.

Kerry's experience as a local business woman, creating jobs for local people, plus her energy and positive outlook is just what we need in this ward.

Vote for Kerry on 15th February for a strong, positive, local voice for all residents.

Damian Hinds MP

More about your LOCAL candidate Kerry Southern-Reason...

Let me share a bit about myself, as I firmly believe that trust and support are earned, not simply given. I am the founder of Care Home Interiors, a company right here in our locality, employing many wonderful local people.

My mission is to transform the lives of those living with dementia, and other care needs, into a world of comfort and beauty. We're currently designing a home for children with autism, a project close to my heart, and we work on elderly care homes across the country. There's always one mission, to make the lives of those living in care homes better, especially recalling the stark and unwelcoming interiors in the care home where my nan spent her days.

My education journey took me from Bentworth Primary School to Alton Convent, overcoming challenges brought on by a bout of meningitis, thanks to the tireless support of my parents. My career in accounting, starting with Sheen Stickland in Alton and completing my training with Butler and Co, has given me a strong foundation in financial management - skills I hope to bring to our local government.

My entrepreneurial spirit was ignited early, from running a market stall at Blackbushe market at just 11 years old, to my involvement in the television show "60 Minute Makeover" during Peter Andre's tenure. These experiences have not only shaped my professional life but have also strengthened my resolve to make a meaningful difference to the lives of others.

For those who know me, and many of you do, you're aware of my inclination to help people. It's simply who I am. Yes, I've been called a people pleaser, but striving to uplift others is a deep-seated part of my nature. You may remember my team making 9,000 sets of Scrubs for Hospitals completely free of charge.

As a parent of two amazing teenage children, I understand the unique challenges and joys that parenthood brings. Our family's journey has taught me resilience, empathy, and the importance of community support.

I really want to bring my skills and experience to delivering positive benefits to the Four Marks, Medstead and Chawton communities as your District Councillor. **Please trust me with your vote on 15th February.**



IF ELECTED I PLEDGE TO:



PROTECT OUR PRECIOUS COUNTRYSIDE

We do need more affordable housing and social housing but only in the right place and that means protecting our surrounding countryside. We should do this by prioritising brown-field sites and in-fill.

Our ward has taken more than its fair share of major development already. I will be a strong voice for the local community in opposing further allocations on green fields. The new EHDC draft Local Plan removes Chawton Park Farm and many other Four Marks sites.



PUSH FOR BETTER BROADBAND

We need Ultrafast Fibre Broadband speeds right across the ward, not just in the centre of the villages. Connected communities bring economic and social benefits.

Thankfully, the Conservative Government is planning to invest in Hampshire Broadband through its £5bn Project Gigabit. I will push Openreach and CityFibre to bring forward their rollout in our villages.



WORK TIRELESSLY TO REDUCE LONELINESS

I do not want to see any member of our community left lonely or left behind. I will encourage more support for the vulnerable such as outreach work for rural, elderly and disabled residents, cost of living Initiatives such as food bank support and emergency heating programmes.

EHDC already has an enhanced Council Tax Support scheme and White Goods scheme, both of which I will certainly support if elected.



TACKLE ALL FORMS OF ANTI-SOCIAL BEHAVIOUR

I want Four Marks, Medstead and Chawton to keep their peaceful and tranquil atmospheres. If elected, I will make it a priority to work with the Conservative Police and Crime Commissioner, Donna Jones, to ensure that our ward gets regular patrols and zero-tolerance policing.

We also need better civil enforcement to tackle litter and more cameras to deter speeding.



BE A CHAMPION FOR COMMUNITY ENERGY

I believe that solar energy can play a big part in reducing fuel poverty as well as helping us to reach Net Zero. I will help residents to get panels on their homes and barns but we need better infrastructure to ensure that our grid has the capacity and that energy is kept local for the benefit of our community. I will work with our MP and County colleagues to make this a reality.

EHDC is moving to a new office with over 300 panels.



ALWAYS BE A STRONG VOICE FOR BUSINESS

As a successful entrepreneur myself I know very well what firms in this area need. They need the roads to be reliable and clear of traffic. They need our schools and colleges to give young people the right skills. And they need the Councils to improve the public realm to encourage more footfall.

I will always speak up on behalf of businesses in the Council Chamber.

CAN YOU TRUST THE LIB DEMS?

LIB DEM Councillor walks just 7 months after being elected by you!

LIB DEM leader refused to help wrongly charged sub postmasters!

LIB DEM Eastleigh Borough Council is over £525 million in debt and has been told by Government to "stop borrowing"!!

YOU DECIDE!

[Kerry wants to hear from you!](#)

Scan the QR code to tell us more about what is important to you in your area or copy this link in to your browser –

easthantsconservatives.com/share-your-views-kerry-southern-reason



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Vote for Kerry SOUTHERN-REASON on 15th February!